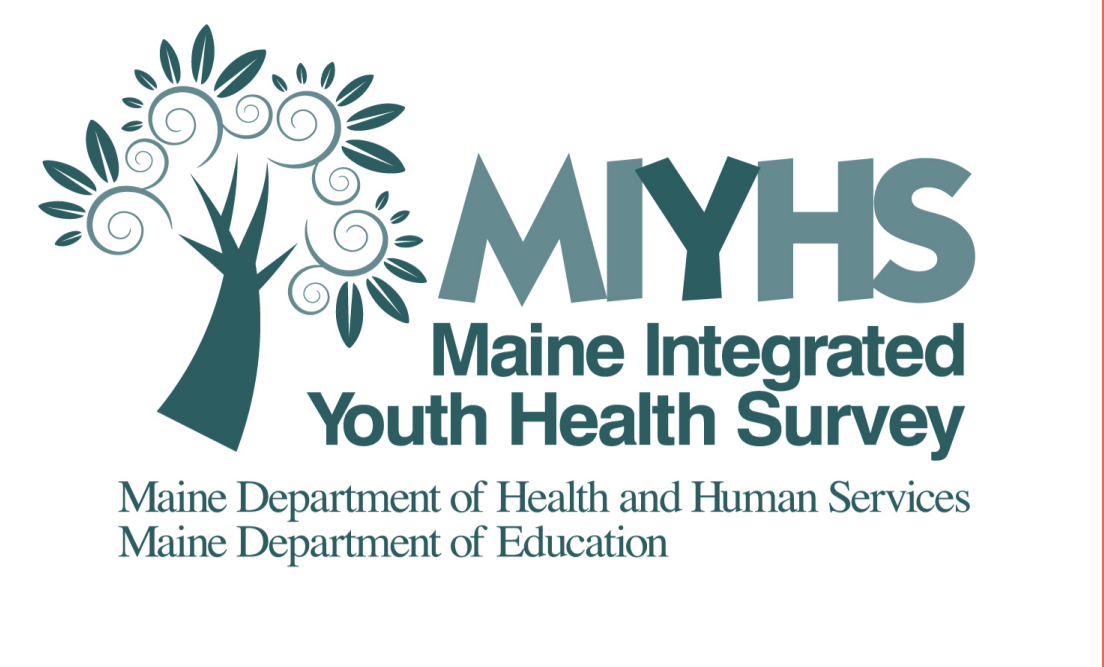


Tobacco Use Among Maine Youth



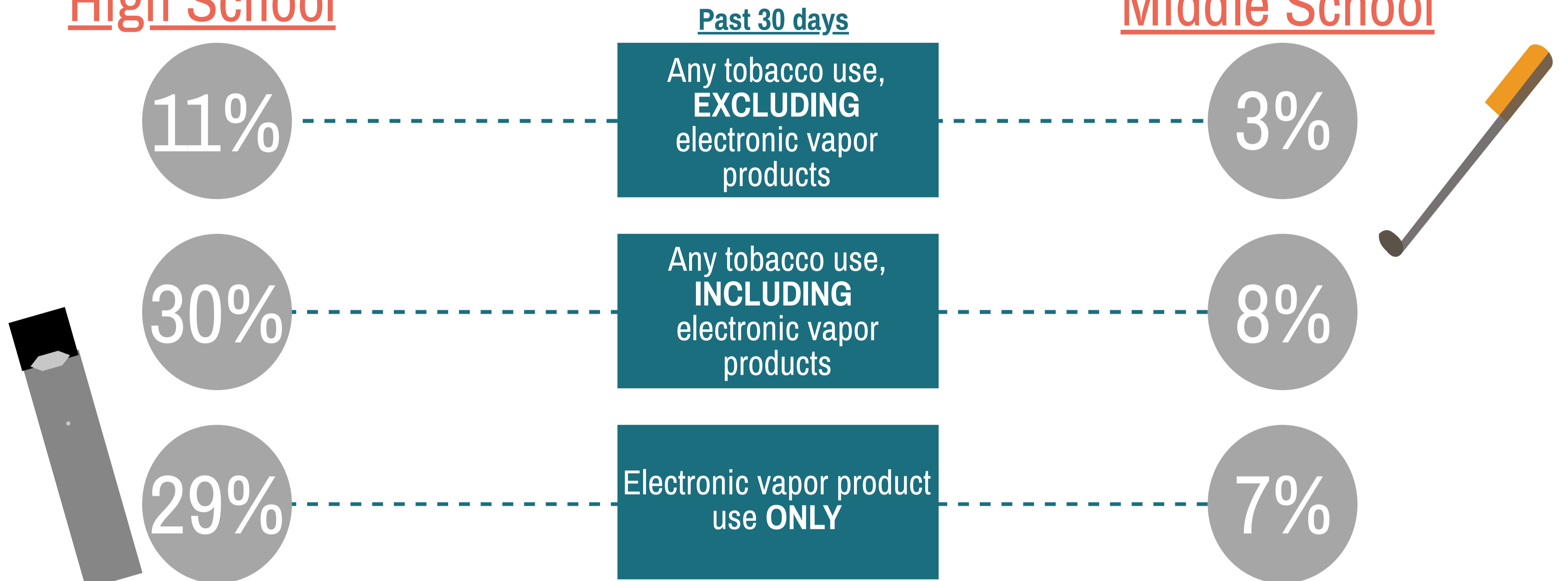
Data from the 2019 Maine Integrated Youth Health Survey (MIYHS)

The use of tobacco products among Maine middle and high school students has been steadily declining since 2009. Electronic vapor products, which are considered a tobacco product, has presented a new challenge in tobacco prevention.

High School

Middle School

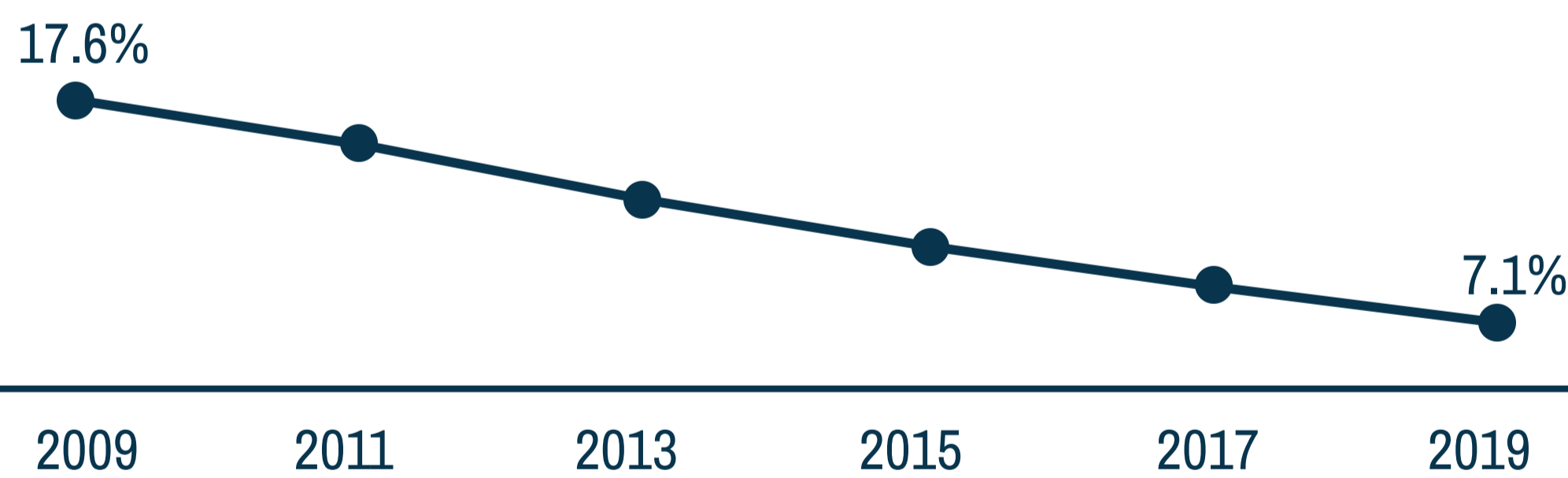
Tobacco Use



Among students reporting tobacco use, most of them use electronic vapor products

Cigarettes

Percentage of Maine High School Students who Reported Past 30 Day Use of Cigarettes, 2009-2019



89%

of Maine high school students believe there is moderate to great risk associated with smoking 1 or 2 packs of cigarettes per day

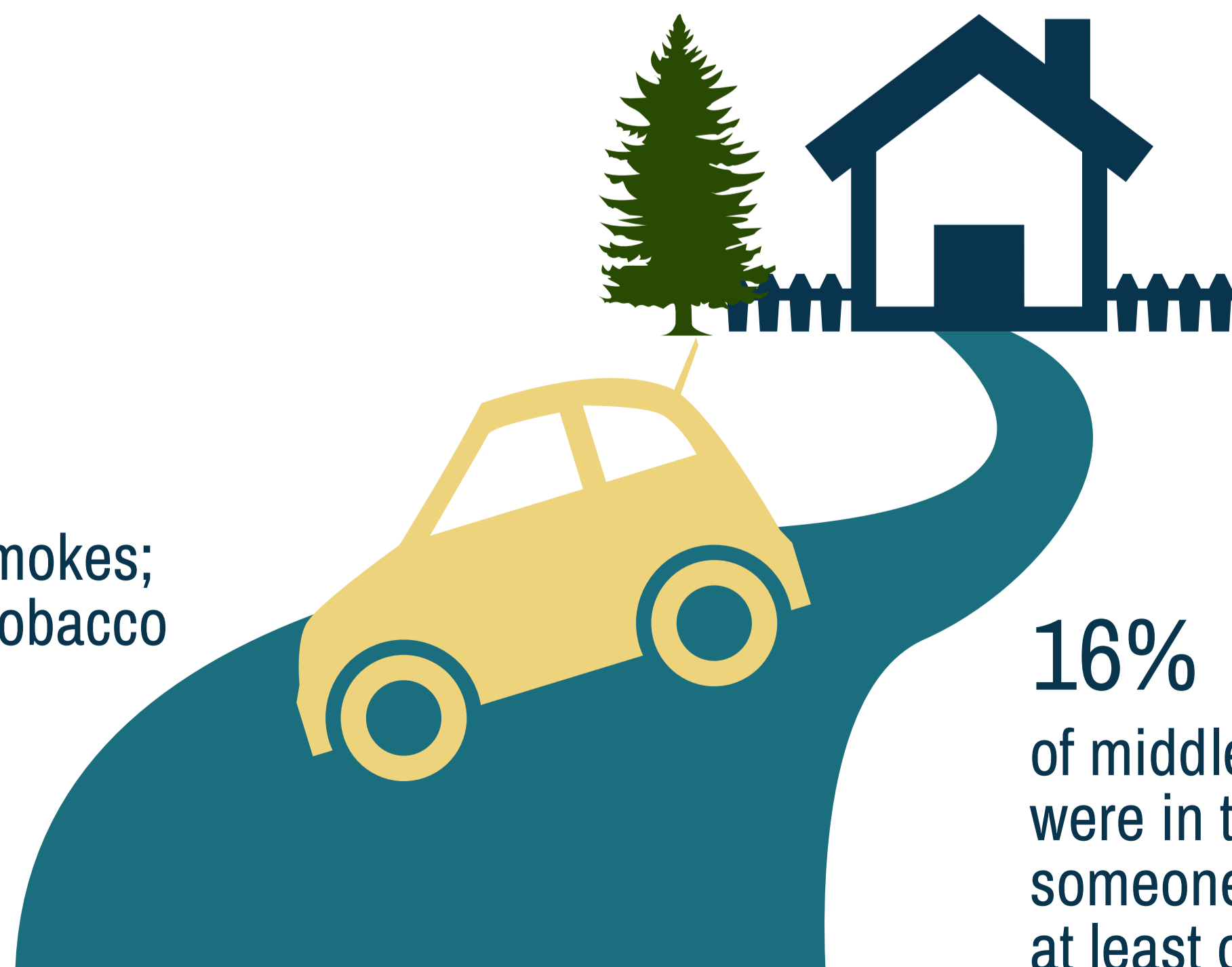
67%

of Maine high school students believe there is moderate to great risk associated with being exposed to other people's cigarette smoke

Exposure

28% of middle school students are SUSCEPTIBLE to tobacco use

has a best friend or a parent/guardian who smokes; or has easy access to tobacco



22% of middle school students were in the same room as someone smoking cigarettes at least once in the past week

16% of middle school students were in the same car as someone smoking cigarettes at least once in the past week